Exchange Implementation – Additional Procurements

Maryland Health Benefit Exchange

Board of Trustees Meeting

September 20, 2011

Background

- Establishment Level One Grant funds analytic support in addition to legislative studies
  - Call Center and Consumer Assist. Inventory and Road Map
  - Exchange Enrollment Take-Up Model
- Both build on a existing body of prior analysis
- Neutral, quantitative and qualitative analysis to inform options development
- Exchange ED will serve as contract monitor
- Updates and final deliverables will be shared with the Board

Procurement Plan

- Consistent with June 27th Approved Procurement Policy

- Separate procurement for each project, because of the unique nature of work

- Each project will have its own RFP, and its own independent evaluation committee (selected by the Chair, based on the expertise needed to evaluate offerors' proposals)

- State staff will support each procurement

Next Steps

- Develop complete RFPs that reflect the approved scope of assistance, and criteria and process to evaluate the proposals

- Issue the RFPs

- Chair selection of evaluation committee for each RFP

- Conduct the procurements

- Once the procurements conclude, return to the Board with recommendations on project contract awards

Anticipated Dates of Board Votes

Scheduled Board Meeting for Approved Award of Contracts

- September 20th:
  - Approve Scope and procurement method for two projects:
    - Call Center and Consumer Assistance Inventory and Road Map
    - Exchange Enrollment Take-Up Model

- November 29th:
  - Review and approve recommendation to award contract

Structure of Today's Proposed Resolution

- Vote to approve the release of RFPs for each study as reflected in Exhibit A to the Resolution "or as modified with such non-substantial changes as deemed necessary by the Chair"

- Exhibit A contains, for each study, the scope of assistance, proposed potential deliverables, and criteria and process to evaluate proposals